

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	30	(US-20050209922-\$ or US-20040103065-\$ or US-20030046222-\$ or US-20040039679-\$ or US-20020123960-\$ or US-20020029249-\$ or US-20020156723-\$ or US-20020188533-\$ or US-20030097270-\$ or US-20070043613-\$ or US-20070078759-\$ or US-20080228611-\$).did. or (US-5970478-\$ or US-7343310-\$ or US-5592378-\$ or US-6324524-\$ or US-5459306-\$ or US-7472090-\$ or US-7346540-\$ or US-7076442-\$ or US-7401731-\$ or US-6795812-\$ or US-6405181-\$ or US-5489123-\$ or US-6422462-\$ or US-7310617-\$ or US-6014645-\$ or US-6330543-\$ or US-7120590-\$).did. or (US-2616612-\$).did.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/19 15:12
L2	49	("20010014868"   "20020052776"   "20020062249"   "20020077964"   "20020156723"   "20030101115"   "20040078328"   "20040117300"   "20060136306"   "5489123"   "5640577"   "5644723"   "5745681"   "5794259"   "5805158"   "5870721"   "5878403"   "5883810"   "5897622"   "5950179"   "5970478"   "5991381"   "5999914"   "6000832"   "6014645"   "6018718"   "6029149"   "6032136"   "6047268"   "6088686"   "6088700"   "6088700"   "6105007"   "6105009"   "6144948"   "6161870"   "6175823"   "6199079"   "6227447"   "6251017"   "6251017"	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/19 15:15

		"6324524"   "6405181"   "6434534"   "6694300"   "6898570"   "6907315"   "6928413"   "6970853"   "6978369"   "7054830"). PN.				
L3	24	I1 not I2	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/19 15:15
S1	99	(US-20050261916-\$ or US- 20050065874-\$ or US- 20050080718-\$ or US- 20030236740-\$ or US- 20030078877-\$ or US- 20030041021-\$ or US- 20030041020-\$ or US- 20030036996-\$ or US- 20020138418-\$ or US- 20020077964-\$ or US- 20020026410-\$ or US- 20030036995-\$ or US- 20020007341-\$ or US- 20020138414-\$ or US- 20010011246-\$ or US- 20020156723-\$ or US- 20040039694-\$ or US- 20010014868-\$ or US- 20010013011-\$ or US- 20040111343-\$ or US- 20020062249-\$ or US- 20050192896-\$ or US- 20040103065-\$ or US- 20040078328-\$ or US- 20040210484-\$ or US- 20030101115-\$).did. or (US-20020087450-\$ or US- 20050261984-\$ or US- 20020161641-\$ or US- 20050004864-\$ or US- 20040172358-\$ or US- 20020052776-\$ or US- 20020198803-\$ or US- 20020194117-\$ or US- 20020019739-\$ or US- 20020120582-\$ or US- 20030167218-\$ or US- 20040117300-\$ or US- 20040122736-\$ or US- 20060242000-\$ or US- 20030088461-\$ or US- 20040193491-\$ or US- 20070198347-\$ or US- 20030103644-\$ or US- 20060224456-\$ or US- 20040039687-\$ or US- 20070027785-\$).did. or (US-7103570-\$ or US-	US-PGPUB; USPAT; USOCR	OR	ON	2008/01/18 12:51

		6783065-\$ or US-6405181-\$ or US-6324524-\$ or US-6144948-\$ or US-6088686-\$ or US-6076072-\$ or US-5870721-\$ or US-5239462-\$ or US-6064987-\$ or US-5970478-\$ or US-5930776-\$ or US-6795812-\$ or US-6877656-\$ or US-6694300-\$ or US-6199079-\$ or US-6014645-\$ or US-6422462-\$ or US-5832457-\$ or US-5644723-\$ or US-6993510-\$ or US-6505168-\$ or US-7054830-\$ or US-6088700-\$ or US-5999914-\$ or US-6026370-\$).did. or (US-6014634-\$ or US-5513102-\$ or US-6018718-\$ or US-6251017-\$ or US-5489123-\$ or US-6684195-\$ or US-6377935-\$ or US-6334108-\$ or US-6928413-\$ or US-7096198-\$ or US-6907315-\$ or US-6415262-\$ or US-7055273-\$ or US-6641050-\$ or US-6978369-\$ or US-5611052-\$ or US-6105007-\$ or US-6658393-\$ or US-5956693-\$ or US-6868389-\$ or US-5642485-\$ or US-6035280-\$ or US-6567791-\$ or US-6611816-\$ or US-6898570-\$ or US-7143063-\$).did.				
S2	1	"20020138418"	US-PGPUB; USPAT; USOCR	OR	ON	2008/01/19 13:58
S3	1	S2 and (profile near5 valid \$5)	US-PGPUB; USPAT; USOCR	OR	ON	2008/01/19 13:58
S4	1	"20020156723"	US-PGPUB; USPAT; USOCR	OR	ON	2008/01/19 16:01
S5	1	S4 and (offer near5 database)	US-PGPUB; USPAT; USOCR	OR	ON	2008/01/19 16:01
S6	0	("2002/0138418").URPN.	USPAT	OR	ON	2009/03/15 22:38
S7	1	("20030101131").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/15 22:39
S8	1	("20040117300").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/15 23:13
S9	1	("5489123").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/15 23:16

S10	43	("1273105"   "2616612"   "4405157"   "4559727"   "4592572"   "4621837"   "4722554"   "5172936"   "5181744"   "5263743"   "5308119"   "5403636"   "5439721").PN. OR ("5489123").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/15 23:16
S11	4	S10 and (pre-approv\$4 preapprov\$4 (pre adj approv\$4))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/15 23:17
S12	116	(pre-approv\$4 preapprov \$4 (pre adj approv\$4)) near4 (credit near2 (card account))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/15 23:18
S13	122	(pre-approv\$4 preapprov \$4 (pre adj approv\$4)) near4 (credit near2 (card account))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/15 23:18
S14	94	S13 and mail\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/15 23:18
S15	48	S13 and (sent send\$4 email\$4 e-mail\$4 mail\$4) near4 (access code identifier ID)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/15 23:19
S16	18	S15 and (new pre-existing existing current) near3 (customer holder client)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/15 23:20
S17	1	("5970478").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/16 10:38
S18	67717	("705").CLAS.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/16 11:01
S19	994	S18 and (custom individualized tailor\$4) near4 (offer account promo\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:01
S20	3935	(custom individualized tailor\$4) near4 (offer account promo\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:02

S21	1092	S20 and (credit)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:02
S22	928	S20 and (credit near4 (account card))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:10
S23	38	S22 and ((custom individualized tailor\$4) near4 (offer account promo\$4)).ab.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:10
S24	4	S23 and (credit near4 (account card)).ab.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:10
S25	95	(distinguish\$4 determin\$4 differentiat\$4) near4 (new near4 (current existing) near4 customer)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:18
S26	27	S25 and S18	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:18
S27	17	S26 and credit	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 11:18
S28	1	"20020138418"	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 12:49
S29	0	S28 and (tailor\$4 near4 determin\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 12:49
S30	1	S28 and (tailor\$4 near4 (pre-exist\$4 exist\$4 preexist\$4))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 12:49
S31	42	("20020002475"   "20020024537"   "20020026334"   "20020042763"   "20020091550"   "20020111725"   "20020111835"   "20020116228"   "20020188484"   "20030093302"   "20030144884"   "4831526"   "5182705"   "5191522"   "5262940"   "5493105"   "5523942"   "5655085"   "5701451"   "5754830"   "5768578"   "5793964"   "5796932"   "5870719"   "5873066"   "5893072"   "5926817"   "5956691"   "5974430"   "5978799"   "5987434"   "6078890"   "6122632"   "6144944"   "6144990"   "6175831"   "6330551"   "6587836"   "6615253"   "6615258"   "6682421"   "6922720").PN. OR	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 13:00

		("7343310").URPN.				
S32	7	(online internet network website) near4 (redeem \$4) near4 (credit near2 (account card))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:17
S33	67717	("705").CLAS.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/16 15:29
S34	3935	(custom individualized tailor\$4) near4 (offer account promo\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S35	928	S34 and (credit near4 (account card))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S36	38	S35 and ((custom individualized tailor\$4) near4 (offer account promo\$4)).ab.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S37	95	(distinguish\$4 determin\$4 differentiat\$4) near4 (new near4 (current existing) near4 customer)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S38	27	S37 and S33	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S39	17	S38 and credit	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S40	38	S36 not S39	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 15:29
S41	72	("5187735"   "5239462"   "5262941"   "5387783"   "5450537"   "5611052"   "5696907"   "5704029"   "5727163"   "5745654"   "5761640"   "5774882"   "5774883"   "5797133"   "5819029"   "5819235"   "5819291"   "5832465"   "5870721"   "5878403"   "5911135"   "5930776"   "5940811"   "5940812"   "5950179"   "5960411"   "5966699"   "5970478"   "5987434"   "5995947"   "6000832"   "6014645"   "6029149"   "6029890"   "6088686"   "6105007"   "6112190").PN. OR ("6324524").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 16:06
S42	7	("4908761"   "5429361"   "5459306"   "5613912"   "5761647"   "5832457"   "6049599").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/16 16:37

S43	1	("5722893").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/16 16:38
S44	3941	(custom individualized tailor\$4) near4 (offer account promo\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 08:19
S45	95	(distinguish\$4 determin\$4 differentiat\$4) near4 (new near4 (current existing) near4 customer)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 08:19
S46	0	S44 and S45	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 08:19
S47	67773	("705").CLAS.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 08:25
S48	27	S45 and S47	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 08:25
S49	17	S48 and credit	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 08:25
S50	10	S48 not S49	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 08:25
S51	1	("6158657").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 13:21
S52	19	("6085976").PN. OR ("6158657").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 13:22
S53	19	S52 and (new current exist \$4 offer tailor\$4 custom\$4 credit website web email mail preapprov\$4 individual\$5 code access permission permit)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 13:22
S54	1	"6651884".pn.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 14:13
S55	1	S54 and (new current exist \$4 offer tailor\$4 custom\$4 credit website web email mail preapprov\$4 individual\$5 code access permission permit)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 14:13
S56	1	("5970478").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 14:33
S57	43	("4724521"   "4774664"   "5297026"   "5477040"   "5513250"   "5663757"). PN. OR ("5970478"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 14:34
S58	36	S57 and (new current exist \$4 offer tailor\$4 custom\$4 credit website web email mail preapprov\$4 individual\$5 code access permission permit).ab.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 14:34

S59	26	("20020059137"   "20020123960"   "20020169715"   "20040002915"   "20040019558"   "20060080202"   "5940812"   "5966699"   "5970478"   "5987500"   "6233566"   "6249775"   "6438526"   "6567805"   "6684196"   "6823319"). PN. OR ("7089503"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 14:39
S60	1	("6987369").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 15:33
S61	1	("6978369").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 15:34
S62	1	("5489123").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 16:00
S63	43	("1273105"   "2616612"   "4405157"   "4559727"   "4592572"   "4621837"   "4722554"   "5172936"   "5181744"   "5263743"   "5308119"   "5403636"   "5439721").PN. OR ("5489123").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 16:00
S64	40	S63 and (new current exist \$4 offer tailor\$4 custom\$4 credit website web email mail preapprov\$4 individual\$5 code access permission permit internet)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 16:11
S65	32	("2616612").URPN.	USPAT	OR	ON	2009/03/17 16:15
S66	1	("5953710").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 16:32
S67	1	("6636833").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 16:33
S68	1	("5956699").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 16:35
S69	1	("4658093").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/03/17 16:36
S70	1208	(credit near2 (card account) near3 (solicit\$4 offer))	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 16:46
S71	1122	S70 and (internet email\$3 e-mail\$3 mail\$4 website web online)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 16:48



S72	17	(credit near2 (card account) near3 (solicit\$4 offer)).ab.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 16:48
S73	16	S72 and (internet email\$3 e-mail\$3 mail\$4 website web online)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/17 16:48
S74	1709	(send mail email e-mail) near4 (customer consumer) near4 (code identifier ID access)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/18 10:22
S75	987	S74 and credit	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/18 10:22
S76	656	S75 and (offer solicit\$5)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/18 10:22
S77	660	S75 and (offer solicit\$5 invita\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/18 10:22
S78	670	S75 and (offer solicit\$5 invit\$5)	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/18 10:22
S79	167	S78 and (card account).ab.	US-PGPUB; USPAT; USOCR	OR	ON	2009/03/18 10:23

**3/ 19/ 2009 3:38:48 PM**

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